

# REI PrintMail

Direct Mail | Custom Lists | Expert Advice

## A Better Way To Find Your NEXT DEAL

Period.



# REIPrintMail

Based in St. Louis, Missouri



## What is REIPrintMail?

We are “the” Premier Direct Marketing Company for the REI Industry; specializing in DIRECT MAIL LEAD GENERATION and ONE-ON-ONE COMPLIMENTARY COACHING.

## What Makes Us a PERFECT FIT as Your Marketing Partner?

We have assembled an Expert Team of Direct Marketing Coaches. Every one of our clients have their own personal coach committed to helping increase their deal flow. REIPrintMail offers the largest selection of custom mailers in the industry, targeted list building, and exclusive intel from our experience around the country as to what is and what is not working.

We are here to help NEW INVESTORS GET A JUMP-START on their business; and we are here for EXPERIENCED INVESTORS TO GET AN EDGE to increase their deal flow.

## Here’s How Our Coaches Help YOU GET MORE DEALS:

- 1. YOUR COACH GUIDES** you to build **EFFECTIVE MARKETING CAMPAIGNS** based upon your market, goals, and budget.
- 2. YOUR COACH HELPS** source and **PULL HIGHLY-TARGETED MAILING LISTS** using our data sources or your own provider(s).
- 3. YOUR COACH ADVISES** you on what mail pieces **HAVE BEEN PROVEN** to be effective in your market.
- 4. YOUR COACH PROVIDES** upfront and ongoing **ASSISTANCE** to ensure your questions are answered as they arise so you can stay on the path of growing your business.

## OUR MISSION

EMPOWER INVESTORS with HIGHLY EFFECTIVE MARKETING tools and strategies to CONSISTENTLY CLOSE MORE DEALS.

 (636) 519-8320

 [www.reiprintmail.com](http://www.reiprintmail.com)

# What We Offer:

## Complimentary COACHING

When marketing, it pays to have an experienced expert on your side. To that end, we offer all clients free personalized step-by-step coaching... unlike any other company in the industry. The reality is there is a lot to know about what appears to be a simple topic; direct mail marketing. We have found the best way to retain our clients is by consistently guiding them to success... which is exactly what we do.

## CUSTOM BUILT Lists

A quality mailing list is the single most important variable in any campaign (direct mail or digital). While low-quality mailers can perform decently with well targeted lists, even the best mailers will not produce leads when sent to the wrong audience (bad list).

Since your mailing list is so critical to a successful campaign, we can pull your list for you (we are experts at using the filters most list providers offer) or direct you to the best provider for your market. Be aware that data quality/accuracy varies from provider to provider, which is why we make recommendations based upon your location and desired list type.

*List stacking is also available upon request.*

## DIRECT Mail

When using direct mail, it is crucial to select effective mail pieces. Color, layout, message, size, design, and additional features dramatically impact your success and ultimately your ROI. Since every market is different, we have created an extensive product library to ensure you always have the right tool for the job.

Choosing an effective mailer can be challenging even if you are an experienced investor. Unlike print companies, we have direct relationships with our clients allowing us to get performance feedback on our mail pieces. Thanks to our clients' feedback, we know what is working around the country and are happy to share that with you.

## WHEN MARKETING, GUESSING IS EXPENSIVE.

We are here to remove the guesswork and get you your next deal **ASAP**.



Expert Advice



Targeted Lists



Effective Mailers



More Deals

Ask about **ADVANCED MAILING FEATURES**

**AccuPix**  
Mailers™ 

**AccuTXT**™  
Text Response System

See what our clients are saying  
about us on Google Reviews

Scan now with your phone's camera



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